

CITY OF ALPENA

CITY COUNCIL POLICY STATEMENT

General Subject: City Right-of-ways	Policy No. <u> 6 </u>
Specific Subject: Regulations Regarding Placement of Banners Over Public Streets and Right-of-ways	Date Issued: <u> July 18, 1983 </u>
	Effective Date: <u> July 18, 1983 </u>

Copies to: City Council Members, City Manager, City Attorney, Department Heads, File

PURPOSE:

To provide for orderly, consistent and safe standards for placing banners over City streets and right-of-ways.

STATEMENT OF POLICY:

Approval

Organizations wanting to display a banner within or over a street right-of-way shall request a permit from the City Manager. The City Manager shall have the authority to approve requests for permits subject to the following policy. The approval of the Michigan Department of Transportation is also required for banners to be displayed within or over a State trunkline right-of-way. Approval of permits not covered by this policy or requiring an interpretation of this policy shall rest with the Municipal Council.

Application Procedures

1. An application for a permit shall be submitted to the City Manager on permit forms supplied by the City.
2. The permit application shall be submitted at least three (3) weeks prior to the proposed displaying of the banner.
3. The City Manager may require such other information as may be necessary to process the permit.

Regulations and Conditions

The rules regulating the issuance of permits for banners within or over City or State of Michigan street right-of-ways shall be the same as the Michigan Department of Transportation's Administrative Rules for Banner Permits, dated November, 1980, a copy of which is attached.

In cases in which provisions of this policy are different than related City zoning provisions, then the most restrictive provision shall prevail.